



## **Saturday, October 24, 2020 5:00pm Downtown Greenwood**

Out of an abundance of caution to help mitigate and slow the spread of COVID-19, Greenwood Parks & Recreation is hosting a Halloween parade on Saturday, October 24, 2020 at 5:00pm in lieu of the 2020 Monster Mash originally scheduled for Friday, October 23, 2020. Plan now to be a part of this special Halloween event. The parade begins at Surina Way and Washington Street and marches west on Main Street, then south on Madison Avenue, then finishes up heading back east on Surina Way. Staging will be on Washington Street (enter off of Surina Way/Craig Drive). Staging for the parade will start at 3:30pm.

Local clubs, businesses, civic groups, schools, families, scout troops, political groups and churches are encouraged to participate. All parade units are required to be decorated in a Halloween or Fall theme, have entertainment value, and are encouraged to include music. Parade participants are also encouraged to dress in costume and distribute items or candy to the crowd along the parade route while keeping a safe distance from spectators. All vehicles should keep pace with the vehicles ahead of them, even if accompanying walkers may have to trail behind. Parade participants will be required to wear masks. A maximum of 5 people per float/vehicle and no more than a group of 20 walkers socially distanced will be permitted.

### **Partnership Opportunities**

### **Pumpkin Partner (\$500)**

- ✔ Logo impression on banner at the beginning of the parade.
- ✔ Premium entry spot in parade line up.
- ✔ Top Tier logo impression on banner hung from city vehicles throughout the parade route.
- ✔ Recognition in social media posts leading up to the parade.

### **Broomstick Partner (\$250)**

- ✔ Second Tier logo impression on banner hung from city vehicles during the parade route.
- ✔ Vehicle entry in parade.
- ✔ Recognition in social media posts leading up to the parade.

### **Little Ghoul Partner (\$25)**

- ✔ Vehicle entry into parade.

Please complete the application online [Halloween Parade](#) or mail the [HP Fillable Application](#) with payment to:

Greenwood Parks & Recreation  
Halloween Parade  
100 Surina Way  
Greenwood, IN 46142

The registration deadline is Friday, October 16, 2020. Spots are first come/first serve, limited to 75 entries, and reserved upon payment. Cash, credit card or checks payable to Greenwood Parks & Recreation are accepted. For additional information please contact Erin Swisher at 317.881.4545 or [swishere@greenwood.in.gov](mailto:swishere@greenwood.in.gov).

Thank you for your continued commitment to our events.

## **Staging & Parade Route**

# HALLOWEEN PARADE



 PARKING

 ROUTE